

SOCIAL CONTEST OFFICIAL RULES | CREATOR CONTEST OFFICIAL RULES

Clash of Clans Barbarian Look-Alike Social Contest Official Rules

- **VOID WHERE PROHIBITED OR RESTRICTED BY LAW.**
- **ALL DISPUTES WILL BE RESOLVED SOLELY BY BINDING ARBITRATION AND ENTRANTS WAIVE THE ABILITY TO BRING CLAIMS IN A CLASS ACTION FORMAT.**
- **THIS CONTEST IS IN NO WAY SPONSORED, ENDORSED, ADMINISTERED BY, OR ASSOCIATED WITH INSTAGRAM, TIKTOK, X, OR YOUTUBE.**

BY ENTERING (OR OTHERWISE PARTICIPATING IN) THE CONTEST, YOU AGREE TO THESE OFFICIAL RULES, WHICH ARE A BINDING CONTRACT, SO READ THEM CAREFULLY BEFORE ENTERING. WITHOUT LIMITATION, THIS CONTRACT INCLUDES INDEMNITIES TO THE CONTEST PARTIES FROM YOU AND A LIMITATION OF YOUR RIGHTS AND REMEDIES.

1. **ELIGIBILITY:** The Clash of Clans Barbarian Look-Alike Social Contest ("Contest") is open only to individuals residing in a market where Clash of Clans is allowed and available who have reached the age of majority for their jurisdiction of residence as of the date of entry. Employees, officers and directors of Supercell Oy ("Sponsor"), David The Agency, THEexperiential, Digital Banana Studio, Realtime Media LLC ("Administrator") and their respective parent companies, affiliates, subsidiaries, advertising, contest, fulfillment and marketing agencies (collectively, the "Contest Parties"), their immediate family members and those living in the same household as such individuals (whether legally related or not), are not eligible to participate in the Contest or win a prize. Void where prohibited or restricted by law or regulation. All federal, state, provincial, territorial, and local laws and regulations apply. By participating in the Contest, you accept and agree to comply with and follow these "Official Rules" and the decisions of Sponsor, including the interpretation of these Official Rules, administration of the Contest, selection of the winners, and Sponsor's exercise of discretion, which will be final, non-appealable, and binding in all respects.
2. **TIMING:** The Contest entry period begins at or about 12:00 p.m. Pacific Time ("PT") on October 24, 2025 and ends at 11:59:59 p.m. PT on November 2, 2025 (the "Entry Period"). A "Judging Period" will begin on November 3, 2025 and end on or about November 9 2025. The designated computer clock of the Administrator is the official time-keeping device in the Contest.
3. **HOW TO PARTICIPATE:** During the Entry Period, create a Barbarian look based on the Clash of Clans characters and create a photograph ("Photo") or make a video not to exceed 2 minutes ("Video"). Your Photo/Video must be of you and prominently feature your Barbarian look. If there are other individuals visible in your Photo/Video, you must have permission from all such individuals. Sponsor may request written proof of permission.

Once your Photo or Video is complete, post it to your public Instagram, TikTok, X, or YouTube account by following these steps:

- Sign into your Instagram, TikTok, X, or YouTube account (or create a free account if you do not already have one);
- Compose a new post that includes your Clash of Clans player tag (if you have one); and
- Include the hashtags/keywords "#BarbarianHalloween" and "#Contest".

By posting your Photo or Video and using the hashtags/keywords "#BarbarianHalloween" and "#Contest" (collectively, an "Entry"), you hereby agree to be bound by the terms and conditions of these Official Rules. You must have a non-private Instagram/TikTok/X/YouTube account to enter the Contest. You may create an Instagram, TikTok, X, or YouTube account for free by visiting the respective platform's website or downloading the applicable app from your mobile device's app store. Creation of an account requires agreement and compliance with the platform's Terms of Service and Privacy Policy.

The Contest Parties are not responsible for technical difficulties of any kind, for any third-party platform, or such platform's accessibility to any participant at any time during the Entry Period or Judging Period. Sponsor reserves the right to disqualify any entrant and/or Entry in its sole and absolute discretion.

Each entrant that posts a valid Entry that includes their Clash of Clans player tag will receive an in-game 5-Chest Bundle ("Participation Reward"). Participation Rewards are in-game virtual goods which (i) have no monetary value, (ii) cannot be used outside of the Clash of Clans game, and (iii) must only be used in accordance with the Clash of Clans Terms of Service. Limit one (1) Participation Reward per entrant and per player tag.

Multiple accounts, false info, Entries created by Artificial Intelligence, or automated submissions may lead to disqualification. Invalid, incomplete, or noncompliant entries are void. Only eligible individuals (based on age and residence) may enter. All Entries become Sponsor's property. In case of identity disputes, the Entry will be attributed to the registered account holder of the social media account used. Proof may be required; unresolved disputes may result in disqualification.

4. ENTRY REQUIREMENTS: Entries must comply with the following:

- Must follow the applicable platform's Terms of Service;
- Must follow the Supercell [Terms of Service](#);
- Must be suitable for general viewing;
- The Video must not exceed 2 minutes (120 seconds);
- Must not contain material that violates or infringes another's rights, including, but not limited to, privacy, publicity or intellectual property rights, including copyright infringement, or legal or moral rights of any third party, living or deceased;
- Must not disparage Sponsor, Administrator or any other person or party affiliated with the promotion and administration of this Contest;
- Must not include any sensitive personally identifiable information (ex. full name, address, email address, or phone number);
- Must not feature brand names, logos or trademarks other than Sponsor's trademarks in any other element of the Entry, which Sponsor has granted, with respect to the Sponsor's trademarks/copyright, entrant a limited license to use for purposes of this Contest. Sponsor reserves the right to ask the entrant to create a new Photo/Video, edit it, or blur out logos/trademarks in the Photo/Video;
- Must not have been submitted previously in a promotion or contest of any kind and has not been exhibited or distributed currently or previously in any media;
- Must not contain, facilitate, reference, or use material that is fraudulent, inappropriate, indecent, lewd, pornographic, obscene, hateful, tortious, defamatory, slanderous or libelous;
- Cannot be sexually explicit or suggestive, unnecessarily violent or derogatory of any ethnic, racial, gender, religious, professional or age group, profane or pornographic, or contain nudity or any materially dangerous activity;
- Must not contain, facilitate, reference or use material that contains prohibited content which shall include, but is not limited to content that promotes, suggests, or encourages:
 - gambling, including without limitation, any content related to online casinos, sports books, bingo or poker;
 - the use of firearms/weapons/ammunition, any illegal drugs, prostitution, pornography, nudity, profanity or other adult content, violence, or the use of alcohol or tobacco products;
 - taking up of arms against any person, government or entity or otherwise challenge or seek to overthrow any government;
- Must not contain, facilitate, reference, or use material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, ethnicity, religion, nationality, disability, sexual orientation, political orientation, citizenship, ancestry, marital status, or age; and

- Must not contain material that is unlawful, in violation of or contrary to the laws or regulations in any jurisdiction where the entry was created.

By submitting an Entry, you represent and warrant that your Entry is original to you, that the Entry has not been previously published, has not won previous awards and that neither it nor its contents infringe upon or violate the rights of any third party, including any copyrights, trademarks, rights of privacy, publicity or other intellectual property. By submitting an Entry, you warrant and represent that you consent to the submission and use of the Entry in the Contest, and to its use as otherwise set forth herein.

By submitting an Entry, you acknowledge and agree that Sponsor may receive other Entries under this Contest that may be similar or identical to the Entry submitted by you, and you waive any and all claims you may have had, may have, and/or may have in the future, that any other Entry reviewed and/or used by Sponsor (including the selection of the winners) may be similar to your Entry and you understand that you will not be entitled to any compensation or prize because of Sponsor's use of such other similar or identical material.

IMPORTANT NOTE: Any entrant who incorporates any intellectual property owned by a third party into his or her Entry (other than Sponsor's IP, of which Sponsor has granted limited permission for use in this Contest) does so at his or her own risk. Without in any way limiting, expanding or amending the terms and conditions of these Official Rules, which terms and conditions shall remain in full force and effect, if Sponsor and/or a social platform is duly notified that any element of an entrant's Entry infringes upon the rights of another person and/or receives a legally valid request to remove the affected Entry from the Contest because of such infringement, such Entry may be disqualified from the Contest, as Sponsor may determine in its sole discretion. Each entrant hereby agrees to indemnify and hold the Sweepstakes Entities harmless from and against any and all third-party claims, actions or proceedings of any kind and from any and all damages, liabilities, costs and expenses relating to or arising out of any breach or alleged breach of any of the warranties, representations or agreements of entrant hereunder.

5. JUDGING PERIOD AND WINNER SELECTION: During the Judging Period a panel of qualified judges determined by Sponsor, in its sole discretion, will score each eligible Entry up to the maximum number of points allowed. Judging will be based on the following criteria:

- 20% Humor: Does the Entry make the judges smile, laugh, or feel the "fun" Barbarian spirit?
- 20% Authenticity: Does the Entry feel genuine and clearly made by the player, rather than something generic or copied?
- 20% Effort: Did the player put some love into the costume or the way they presented it?
- 20% Closeness to the Barbarian: Does the look remind the judges of the classic Clash Barbarian (blonde, mustache, sword, etc.) in some way?
- 20% Real-Life Usability: Is it a costume someone could rock at a party or event outside the Contest?

The one (1) Entry with the highest judges' score as determined by Sponsor in its sole discretion, will be the potential grand prize winner of the Contest, the one (1) Entry with the next-highest judges' score as determined by Sponsor in its sole discretion, will be the potential second prize winner of the Contest, and the one (1) Entry with the third-highest judges' score as determined by Sponsor in its sole discretion, will be the potential third prize winner of the Contest, as determined by the Sponsor and outlined below. In the event there are any ties, the tied Entries will be compared and the Entry with the highest overall score in Effort will prevail. In the event a tie still remains, the Entry with the highest overall score in Humor will prevail. If any Entry (or the entrant who submitted it) is found to be ineligible or does not comply with these Official Rules, such Entry will be disqualified and the Entry with the next-highest score will be named the potential winner of the applicable prize. Administrator's, Judges', and Sponsor's decisions shall be final and binding in all matters pertaining to the judging and selection.

Sponsor reserves the right to award fewer than three (3) prizes if, in its sole discretion, it does not receive a sufficient number or quality of eligible and qualified Entries.

- 6. WINNER NOTIFICATION/PRIZE CLAIMING:** Each potential winner will be notified via direct message on the platform used to post the applicable Entry within five (5) days after the Judging Period. The Contest Parties are not responsible for and shall not be liable for incorrect, changed, or illegible contact information or for electronic communications that are undeliverable as a result of any form of active or passive filtering, or insufficient space in an entrant's email or other account to receive messages. If a potential winner cannot be contacted within a reasonable time period, if potential winner is ineligible, if any notification is returned undeliverable, or if a potential winner otherwise fails to fully comply with these Official Rules, potential winner will forfeit that prize and an alternate winner may be selected from among all remaining eligible entries using the same judging process as set forth above, up to three (3) alternates, after which the applicable prize will remain un-awarded. Potential winner becomes a "winner" only after verification of eligibility by Sponsor.

- 7. PRIZES/PRIZE RESTRICTIONS:** The prizes to be awarded in this Contest are:

One (1) Grand Prize: The "Grand Prize" is a 14K Gem Pack. The approximate retail value ("ARV") of the Grand Prize is \$101 USD.

One (1) Second Prize: The "Second Prize" is a Rune Pack (all 3 Home Village runes). The ARV of the Second Prize is \$58 USD.

One (1) Third Prize: The "Third Prize" is a Book Pack (1 of each book). The ARV of the Third Prize is \$48 USD.

The total ARV of all prizes available in the Contest is \$207 USD.

All prizes are in-game virtual goods and are subject to the Clash of Clans Terms of Service. Prizes are non-transferable, with no cash redemptions, equivalents, or substitutions except at Sponsor's sole and absolute discretion. Prizes are awarded "AS IS" and without warranty of any kind, express or implied (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose). Each winner will be solely responsible for all federal, state, provincial, territorial, and/or local taxes, and for any other fees or costs associated with the prize received, regardless of whether it, in whole or in part, is used. The ARVs of the prizes are based on available information provided to Sponsor as of the time these Official Rules are printed and may fluctuate. Any unclaimed prize will be forfeited. Limit one (1) prize per household. Sponsor will attempt to fulfill all properly-claimed prizes within approximately four (4) to six (6) weeks after winner verification.

- 8. GENERAL:** To the extent permitted by law, each entrant hereby expressly grants to the Contest Parties and their respective successors, assigns, sublicensees and designees, the irrevocable right to use and publish his/her name, Entry, social handles, likeness (photographic or simulated), voice, biography and place of residence for all purposes, including, without limitation, advertising, marketing, promotional and publicity purposes in connection with this Contest ("Advertising"), in any and all media now or hereafter devised, worldwide, in perpetuity, without any form of notice, permission or any amount or kind of compensation, except for the awarding of the prizes. All copyright, trademark or other intellectual property rights in such Advertising shall be owned by Sponsor and/or its licensors, and each entrant hereby disclaims and waives any claim of right to such Advertising. Such Advertising shall be solely under the control of Sponsor and/or its licensors, and each entrant hereby waives any claim of control over the Advertising content as well as any possible claims of misuse of entrant's name, likeness or voice under contract, tort or any other theory of law. If your jurisdiction requires it, the Sponsor may request a separate waiver and consent. In the event there is a discrepancy or inconsistency between disclosures and other statements contained in any Contest materials and the terms and conditions of these Official Rules, these Official Rules shall prevail, govern, and control. In the event Sponsor is prevented from continuing with the Contest by any event beyond its control, including, but not limited to, fire, flood, epidemic, earthquake, explosion, labor dispute or strike, act of God or public enemy,

communications or equipment failure, utility or service interruptions, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared), interference with the Contest by any party, or any federal, state, or local government law, order, or regulation, order of any court or jurisdiction, or other cause not reasonably within Sponsor's control (each, a "Force Majeure" event or occurrence), Sponsor shall have the right to modify, suspend or terminate the Contest or prize. Sponsor additionally reserves the right, in its sole and absolute discretion to modify, suspend or terminate the Contest should causes beyond Sponsor's control corrupt or interfere with the administration, integrity, operation, security or proper play of the Contest.

- 9. CONDUCT:** The Contest Parties are not responsible for the actions of entrants in connection with the Contest, including entrants' attempts to circumvent the Official Rules or otherwise interfere with the administration, security, fairness, integrity or proper conduct of the Contest. The Contest Parties reserve the right, at their sole discretion, to disqualify (or terminate the prize of) any individual if the individual is found to be, or suspected of, acting in any manner deemed by the Contest Parties to be in violation of the Official Rules, or to be unsportsmanlike or disruptive, or with intent to annoy, abuse, threaten or harass any other person, or to be tampering with the entry process or the operation of the Contest, and void all associated Entries. **CAUTION: ANY ATTEMPT BY A USER, YOU OR ANY OTHER INDIVIDUAL TO DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, THE CONTEST PARTIES RESERVE THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.**
- 10. WAIVERS AND DISCLAIMERS:** To the extent permitted by law, the Contest Parties assume no responsibility or liability for: (a) lost, late, stolen, undelivered, inaccurate, incomplete, delayed, misdirected, damaged or garbled Entries, URLs, or emails; (b) any incorrect or inaccurate entry information, or for any faulty or failed electronic data transmissions; (c) any unauthorized access to, or theft, destruction or alteration of Entries or registrations at any point in the operation of this Contest; (d) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, cable, satellites, servers, computers or providers utilized in any aspect of the operation of the Contest; (e) inaccessibility or unavailability of the Internet or the website or any combination thereof or for computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Contest, including, without limitation, errors or difficulties which may occur in connection with the administration of the Contest, the processing of Entries, social platform posts, the announcement of the prize, or in any other Contest-related materials; or (f) any injury or damage to entrants or to any other person's computer which may be related to or resulting from any attempt to participate in the Contest. If, for any reason, the Contest (or any part thereof) is not capable of running as planned for reasons which may include, without limitation, infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, then the Contest Parties reserve the right at their sole discretion to cancel, terminate, modify or suspend the Contest in whole or in part. If terminated, the Contest Parties may award the prizes in a manner consistent with the judging process above from among all non-suspect, eligible Entries received for the Contest up to the time of such action. This provision may not apply to residents of certain jurisdictions.
- 11. RELEASES:** All entrants, as a condition of participation in this Contest, and to the extent permitted by law, release, discharge, indemnify and hold harmless the Contest Parties, Instagram, TikTok Pte. Ltd., X Corp., Alphabet Inc., and each of their respective directors, officers, employees, agents, successors and assigns (collectively, "Released Parties") from and against any and all liability, claims, costs (including attorneys' fees), losses, damages, fines, or actions of any kind whatsoever for injuries, death, damages, or losses to persons or property which may be sustained, in whole or in part, directly or indirectly, in connection with: (i) participation in any aspect of the Contest, (ii) the receipt, ownership, use or misuse of any prize awarded, (iii) the Released Parties' violation of rights of publicity or privacy, claims of defamation or portrayal in a false light or based on any claim of infringement of intellectual

property; or (iv) any typographical, human or other error in the printing, offering, selection, operation or announcement of any Contest activity and/or prize.

- 12. GOVERNING LAW AND LIMITATION OF LIABILITY:** These Official Rules are governed by the laws of the State of California, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other laws. To the fullest extent permitted by law, Supercell shall not be liable for any indirect, incidental, consequential, special, or punitive damages. All claims must be resolved on an individual basis, and participants expressly waive any right to bring or participate in any class, collective, or representative action. In no event shall Supercell's total aggregate liability exceed the greater of ten U.S. dollars (US\$10.00).

The above choice of law and jurisdiction does not deprive entrants of the protection under mandatory statutory provisions that cannot be waived under the law which would have otherwise been applicable, including in jurisdiction-specific consumer protection laws.

- 13. DISPUTE RESOLUTION:** The parties agree that, any claim, suit, action or proceeding arising out of or relating to this Contest shall be resolved solely by binding arbitration before a sole arbitrator under the streamlined Arbitration Rules Procedures of JAMS Inc. ("JAMS") or the American Arbitration Association ("AAA") or any other mutually agreeable arbitration administration service. If an in-person hearing is required, then it will take place in the State of California.

- 14. ENTRY INFORMATION AND CONTEST COMMUNICATIONS:** As a condition of entering the Contest, each entrant gives consent for Sponsor to obtain and deliver his or her name, address, Entry, and other information to third parties for the purpose of administering this Contest and to comply with applicable laws, regulations and rules. Any personal information collected is processed as described in Sponsor's **Privacy Policy** (available at: at <https://supercell.com/en/privacy-policy/>) which **controls** with respect to data processing and your privacy rights. Sponsor may share information with service providers solely to administer the Contest as required by law. Names and/or social media handles of winners may also be listed on the Sponsor's social media accounts. Entrant information may be communicated outside of the jurisdiction from which it was collected initially.

- 15. MISCELLANEOUS:** The invalidity or unenforceability of any provision of these Official Rules or the Declaration will not affect the validity or enforceability of any other provision. In the event that any provision of the Official Rules or the Declaration is determined to be invalid or otherwise unenforceable or illegal, the other provisions will remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's failure to enforce any term of these Official Rules will not constitute a waiver of that provision. Entrants agree to waive any rights to claim ambiguity of these Official Rules. Headings are solely for convenience of reference and will not be deemed to affect in any manner the meaning or intent of the documents or any provision hereof. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Contest-related materials, privacy policy or terms of use on any website, social media platform or application and/or the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control and the discrepancy will be resolved in Sponsor's sole and absolute discretion.

- 16. WINNERS LIST:** To receive a list of the winners, send a #10 self-addressed, stamped envelope for receipt by January 5, 2026 to: Clash of Clans Barbarian Look-Alike Social Contest (11915) - Winners List Request, c/o Realtime Media, 2460 General Armistead Ave STE 209, West Norriton, PA 19403 USA. Requests made from residents outside of the USA may omit return postage.

- 17. SPONSOR:** Supercell Oy, Jätkäsaarenlaituri 1, FI-00180 Helsinki, Finland. Reference to third parties in connection with prizes and/or third-party websites or services are for reference and identification purposes only and not intended to suggest endorsement, sponsorship or affiliation with Sponsor or the Contest.

- 18. ADMINISTRATOR:** Realtime Media LLC, 2460 General Armistead Ave STE 209, West Norriton, PA 19403 USA.

**Clash of Clans Barbarian Look-Alike Creator Contest
Official Rules**

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BY ENTERING (OR OTHERWISE PARTICIPATING IN) THE CONTEST, YOU AGREE TO THESE OFFICIAL RULES, WHICH ARE A BINDING CONTRACT, SO READ THEM CAREFULLY BEFORE ENTERING. WITHOUT LIMITATION, THIS CONTRACT INCLUDES INDEMNITIES TO THE CONTEST PARTIES FROM YOU AND A LIMITATION OF YOUR RIGHTS AND REMEDIES.

- 19. ELIGIBILITY:** The Clash of Clans Barbarian Look-Alike Creator Contest (“Contest”) is open only to social media content creators who were invited to participate. Supercell Oy (“Sponsor”), David The Agency, THEexperiential, Digital Banana Studio, Realtime Media LLC (“Administrator”) and their respective parent companies, affiliates, subsidiaries, advertising, contest, fulfillment and marketing agencies are herein collectively referred to as the “Contest Parties”. Void where prohibited or restricted by law or regulation. All federal, state, provincial, territorial, and local laws and regulations apply. By participating in the Contest, you accept and agree to comply with and follow these “Official Rules” and the decisions of Sponsor, including the interpretation of these Official Rules, administration of the Contest, selection of the winners, and Sponsor’s exercise of discretion, which will be final, non-appealable, and binding in all respects.
- 20. TIMING:** The Contest entry period begins at or about 12:00 p.m. Coordinated Universal Time (“UTC”) on October 23, 2025 and ends at 11:59:59 p.m. UTC on November 2, 2025 (the “Entry Period”). A “Judging Period” will begin on November 3, 2025 and end on or about November 5, 2025. The designated computer clock of the Sponsor is the official time-keeping device in the Contest.
- 21. HOW TO PARTICIPATE:** During the Entry Period, create a Barbarian look based on the Clash of Clans characters and create a photograph (“Photo”) or make a video (“Video”) of your look.

Once your Photo or Video is complete, post it to your public Instagram, TikTok, or YouTube account and include the hashtags/keywords: #BarbarianHalloween” and “#Contest”.

LIMIT: One (1) Entry per person, regardless of the social platform. Entries that do not follow all instructions or abide by these Official Rules or other instructions of Sponsor may be disqualified. All Entries become property of the Sponsor.

Your Entry must be suitable for publication and public viewing and must communicate messages and/or images consistent with the positive images and goodwill to which Sponsor wishes to associate. Your Entry must not include the consumption of alcohol, illegal drugs, or tobacco; prostitution; firearms/weapons (or the use of any of the foregoing) or calls to take up arms/overthrow any government; promote any activities that may appear unsafe or dangerous; or promote any particular political agenda or message. Your Entry cannot be sexually explicit or suggestive, unnecessarily violent or derogatory of any ethnic, racial, gender, religious, professional or age group, profane or pornographic, or contain nudity. Do not use content, images, or video that is not your own. Any Entry that includes trademarks, logos, copyrighted materials owned by others, or any personally identifiable information may be disqualified.

By submitting an Entry, you represent and warrant that your Entry is original to you and that neither it nor its contents infringe upon or violate the rights of any third party, including any copyrights, trademarks, rights of privacy, publicity or other intellectual property. By submitting an Entry, you warrant and represent that you consent to the submission and use of the Entry in the Contest, and to its use as otherwise set forth herein.

IMPORTANT NOTE: Any entrant who incorporates any intellectual property owned by a third party into his or her Entry does so at his or her own risk. Without in any way limiting, expanding or amending the terms and conditions of these Official Rules, which terms and conditions shall remain in full force and effect, if Sponsor and/or a social platform is duly notified that any element of an entrant's Entry infringes upon the rights of another person and/or receives a legally valid request to remove the affected Entry from the Contest because of such infringement, such Entry may be disqualified from the Contest, as Sponsor may determine in its sole discretion. Each entrant hereby agrees to indemnify and hold the Sweepstakes Entities harmless from and against any and all third-party claims, actions or proceedings of any kind and from any and all damages, liabilities, costs and expenses relating to or arising out of any breach or alleged breach of any of the warranties, representations or agreements of entrant hereunder.

22. JUDGING PERIOD AND WINNER SELECTION: During the Judging Period a panel of qualified judges determined by Sponsor, in its sole discretion, will score each eligible Entry up to the maximum number of points allowed. Judging will be based on the following criteria:

- 20% Humor: Does the Entry make the judges smile, laugh, or feel the “fun” Barbarian spirit?
- 20% Authenticity: Does the Entry feel genuine and clearly made by the player, rather than something generic or copied?
- 20% Effort: Did the player put some love into the costume or the way they presented it?
- 20% Closeness to the Barbarian: Does the look remind the judges of the classic Clash Barbarian (blonde, mustache, sword, etc.) in some way?
- 20% Real-Life Usability: Is it a costume someone could rock at a party or event outside the Contest?

The one (1) Entry with the highest judges' score as determined by Sponsor in its sole discretion, will be the potential grand prize winner of the Contest, the one (1) Entry with the next-highest judges' score as determined by Sponsor in its sole discretion, will be the potential first prize winner of the Contest, and the one (1) Entry with the third-highest judges' score as determined by Sponsor in its sole discretion, will be the potential second prize winner of the Contest, as determined by the Sponsor and outlined below. In the event there are any ties, the tied Entries will be compared and the Entry with the highest overall score in Authenticity will prevail. In the event a tie still remains, the Entry with the highest overall score in Effort will prevail. If any Entry (or the entrant who submitted it) is found to be ineligible or does not comply with these Official Rules, such Entry will be disqualified and the Entry with the next-highest score will be named the potential winner of the applicable prize. Administrator's, Judges', and Sponsor's decisions shall be final and binding in all matters pertaining to the judging and selection.

Sponsor reserves the right to award fewer than three (3) prizes if, in its sole discretion, it does not receive a sufficient number or quality of eligible and qualified Entries.

23. WINNER NOTIFICATION/PRIZE CLAIMING: Each potential winner will be notified by Sponsor or its representative within fifteen (15) days after the Judging Period. The Contest Parties are not responsible for and shall not be liable for incorrect, changed, or illegible contact information or for electronic communications that are undeliverable as a result of any form of active or passive filtering, or insufficient space in an entrant's email or other account to receive messages. If a potential winner cannot be contacted within a reasonable time period, an alternate winner may be selected from among all remaining eligible entries using the same judging process as set forth above, up to three (3) alternates, after which the applicable prize will remain un-awarded. A potential winner becomes a “winner” only after verification of eligibility by Sponsor.

24. PRIZES/PRIZE RESTRICTIONS: The prizes to be awarded in this Contest are:

One (1) Grand Prize: The “Grand Prize” is a 50K Gem Pack that the Grand Prize winner must use to give away to its followers at a future time.

One (1) First Prize: The “First Prize” is a 25K Gem Pack that the Grand Prize winner must use to give away to its followers at a future time.

One (1) Second Prize: The “Second Prize” is a 10K Gem Pack that the Grand Prize winner must use to give away to its followers at a future time.

All prizes are in-game virtual goods which (i) have no monetary value, (ii) cannot be used outside of the Clash of Clans game, and (iii) must only be used in accordance with the Clash of Clans Terms of Service.

Prizes are to be distributed by the winners to their followers, and are subject to the following conditions:

- A winner will not directly receive the total amount of gems; all related gem donations and distributions will always go through and be completed by Supercell's Community Managers.
- The allocated number of gems allowed to be given away to a winner's followers would be determined by Supercell and given over a period that's between 6 months to a year.
- Gems can only be given away if the winner holds a contest/giveaway or a specific reason besides just donating.
- A follower can never receive an amount higher than 2,000 gems at a time.

Prizes have no cash redemptions, equivalents, or substitutions except at Sponsor's sole and absolute discretion. Prizes are awarded “AS IS” and without warranty of any kind, express or implied (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose). Each winner will be solely responsible for all federal, state, provincial, territorial, and/or local taxes, and for any other fees or costs associated with the prize received, regardless of whether it, in whole or in part, is used. The ARVs of the prizes are based on available information provided to Sponsor as of the time these Official Rules are printed and may fluctuate. Any unclaimed prize will be forfeited. Limit one (1) prize per person. Sponsor will attempt to fulfill all properly claimed prizes within approximately four (4) to six (6) weeks after winner verification.

25. GENERAL: To the extent permitted by law, each entrant hereby expressly grants to the Contest Parties and their respective successors, assigns, sublicensees and designees, the irrevocable right to use and publish his/her name, Entry, social handles, likeness (photographic or simulated), voice, biography and place of residence for all purposes, including, without limitation, advertising, marketing, promotional and publicity purposes in connection with this Contest (“Advertising”), in any and all media now or hereafter devised, worldwide, in perpetuity, without any form of notice, permission or any amount or kind of compensation, except for the awarding of the prizes. All copyright, trademark or other intellectual property rights in such Advertising shall be owned by Sponsor and/or its licensors, and each entrant hereby disclaims and waives any claim of right to such Advertising. Such Advertising shall be solely under the control of Sponsor and/or its licensors, and each entrant hereby waives any claim of control over the Advertising content as well as any possible claims of misuse of entrant's name, likeness or voice under contract, tort or any other theory of law. If your jurisdiction requires it, the Sponsor may request a separate waiver and consent. The Contest Parties do not assume any responsibility for any disruption in the Contest, including, but not limited to, the failure or interruption of any social media platform or any internet service provider. In the event Sponsor is prevented from continuing with the Contest by any “Force Majeure” event or occurrence, Sponsor shall have the right to modify, suspend or terminate the Contest or prize. Sponsor additionally reserves the right, in its sole and absolute discretion to modify, suspend or terminate the Contest should causes beyond Sponsor's control corrupt or interfere with the administration, integrity, operation, security or proper play of the Contest.

26. CONDUCT: The Contest Parties are not responsible for the actions of entrants in connection with the Contest, including entrants' attempts to circumvent the Official Rules or otherwise interfere with the administration, security, fairness, integrity or proper conduct of the Contest. The Contest Parties reserve the right, at their sole discretion, to disqualify (or terminate the prize of) any individual if the individual is found to be, or suspected of, acting in any manner deemed by the Contest Parties to be in violation of the Official Rules, or to be unsportsmanlike or disruptive, or with intent to annoy, abuse,

threaten or harass any other person, or to be tampering with the entry process or the operation of the Contest, and void all associated Entries.

27. WAIVERS AND DISCLAIMERS: To the extent permitted by law, the Contest Parties are not liable for errors, technical failures, unauthorized access, or any issues affecting entries, websites, social media platforms, internet connections or contest operations. The Contest Parties are also not responsible for injuries (to person or computer) related to participation. If the Contest cannot proceed as planned due to tampering, fraud, or other disruptions, Contest Parties may cancel, modify, or suspend it. In such cases, prizes may be awarded based on eligible entries received before termination. This provision may not apply to residents of certain jurisdictions.

28. RELEASES: All entrants, as a condition of participation in this Contest, and to the extent permitted by law, release, discharge, indemnify and hold harmless the Contest Parties, Instagram, TikTok Pte. Ltd., Alphabet, Inc, and each of their respective directors, officers, employees, agents, successors, subsidiaries, and assigns (collectively, "Released Parties") from and against any and all liability, claims, costs (including attorneys' fees), losses, damages, fines, or actions of any kind whatsoever for injuries, death, damages, or losses to persons or property which may be sustained, in whole or in part, directly or indirectly, in connection with the Contest.

29. GOVERNING LAW AND LIMITATION OF LIABILITY: These Official Rules are governed by the laws of the State of California, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other laws. To the fullest extent permitted by law, Supercell shall not be liable for any indirect, incidental, consequential, special, or punitive damages. All claims must be resolved on an individual basis, and participants expressly waive any right to bring or participate in any class, collective, or representative action. In no event shall Supercell's total aggregate liability exceed the greater of ten U.S. dollars (US\$10.00).

The above choice of law and jurisdiction does not deprive entrants of the protection under mandatory statutory provisions that cannot be waived under the law which would have otherwise been applicable, including in jurisdiction-specific consumer protection laws.

30. DISPUTE RESOLUTION: The parties each agree that, any claim, suit, action or proceeding arising out of or relating to this Contest shall be resolved solely by binding arbitration before a sole arbitrator under the streamlined Arbitration Rules Procedures of JAMS Inc. ("JAMS") or the American Arbitration Association ("AAA") or any other mutually agreeable arbitration administration service. If an in-person hearing is required, then it will take place in the State of California.

31. ENTRY INFORMATION AND CONTEST COMMUNICATIONS: As a condition of entering the Contest, each entrant gives consent for Sponsor to obtain and deliver his or her name, address, Entry, and other information to third parties for the purpose of administering this Contest and to comply with applicable laws, regulations and rules. Any personal information collected is processed as described in Sponsor's **Privacy Policy** (available at: at <https://supercell.com/en/privacy-policy/>). Sponsor may share information with service providers solely to administer the Contest as required by law. Names and/or social media handles of winners may also be listed on the Sponsor's social media accounts. Entrant information may be communicated outside of the jurisdiction from which it was collected initially.

32. MISCELLANEOUS: The invalidity or unenforceability of any provision of these Official Rules or the Declaration will not affect the validity or enforceability of any other provision. In the event that any provision of the Official Rules is determined to be invalid or otherwise unenforceable or illegal, the other provisions will remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Entrants agree to waive any rights to claim ambiguity of these Official Rules. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Contest-related materials, privacy policy or terms of use on any website, social media platform or application and/or the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control and the discrepancy will be resolved in Sponsor's sole and absolute discretion.

- 33. WINNERS LIST:** To receive a list of the winners, send a #10 self-addressed, stamped envelope for receipt by January 5, 2026 to: Clash of Clans Barbarian Look-Alike Creator Contest (11915) - Winners List Request, c/o Realtime Media, 2460 General Armistead Ave STE 209, West Norriton, PA 19403 USA. Requests made from residents outside of the USA may omit return postage.
- 34. SPONSOR:** Supercell Oy, Jätkäsaarenlaituri 1, FI-00180 Helsinki, Finland. Reference to third parties in connection with prizes and/or third-party websites or services are for reference and identification purposes only and not intended to suggest endorsement, sponsorship or affiliation with Sponsor or the Contest.
- 35. ADMINISTRATOR:** Realtime Media LLC, 2460 General Armistead Ave STE 209, West Norriton, PA 19403 USA.